

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 21, No. 6

February 12, 1966

ANY WAY TO RUN AN AIRLINE? VIET BETS

By WALLACE BEENE
Stars & Stripes

SAIGON — Special press flights from Saigon to the major cities of South Viet Nam are now scheduled on a daily basis, but getting there may be something less than half the fun.

The C-123 flights were started by the US Military Assistance Command, Viet Nam (MACV) in an attempt to solve the frustrating problem of getting correspondents into the field before the action developed a historical tinge.

Jan. 24 was the kickoff date for the operation that was dubbed Far East Airline in Reserve (FEAR) by Ronald Ross of *The Minneapolis Tribune*.

The first day three C-123s were cranked up before they found one that could fly.

On Tuesday the airline stock hit an all-time low — they simply forgot to schedule an airplane.

The following day things took a turn for the better. A group of correspondents anxious to get to An Khe for the kickoff

(Cont'd on page 8)

NOMINATORS CHOSEN

Bumet Hershey will head the seven-man nominating committee to draw up slates for the OPC's spring elections.

Other members include *Louis Lochner*, *Merrill Mueller*, *Whit Burnett*, *Don Coe*, *Richard de Rochemont*, and *Henry Cassidy*.

Without setting a precedent, Hershey was elected chairman by other committee

members (the regular procedure is appointment by the Club president). It is the twelfth time that Hershey has headed the committee.

The men were chosen by the Board of Governors and the Club president.

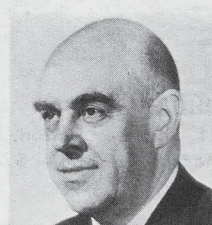
Hershey says he expects the slate to be submitted in a week or so. No date has been set for the election as yet.



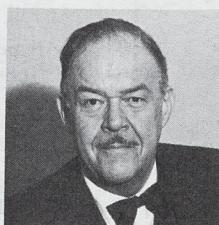
Burnett



Cassidy



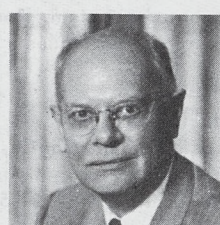
Coe



de Rochemont



Hershey



Lochner



Mueller

BRIEF NEW ERA FOR PRESS AT TASHKENT

By JAY AXELBANK
Special to the OPC Bulletin

MOSCOW — The Tashkent summit conference not only marked a milestone in Soviet diplomacy but a radical new (and short-lived) departure in relations with the press.

Not only are certain types of information sometimes difficult to obtain in Moscow, but many a western correspondent in the Soviet capital hardly ever encounters certain Soviet editors and less officials.

But in Tashkent all this was changed for the duration of the Indian-Pakistan summit talks. For one thing, the Russians held daily press briefings along with the Indians and Pakistanis.

This is unheard of for Soviet authorities in Moscow. Not only that but the briefings were conducted by none other than Leonid Zamyatin, head of the foreign ministry's press department.

Zamyatin had a distinguished staff of press aides, including Yuri Zhukov, a chief commentator for *Pravda* and Victor Mayevsky, who writes for *Izvestia*.

Western correspondents were able to rub shoulders with these high-ranking Soviet journalists in a manner that may never be repeated. They and the Soviet officials were all housed in the same hotel in Tashkent.

At almost all hours of the day, in the dining rooms, corridors and outside waiting for taxis they could be approach-

ed and plied with questions. Not that they were very forthcoming, but at least it represented a marvel of accessibility.

When Shastri's death was flashed to the Hotel Tashkent, Russian officials were hurrying to the villa with overcoats thrown over their pajamas.

One American correspondent said: "I didn't even know these men existed before."

UPI Bureau Chief *Henry Shapiro*, the doyen of American correspondents in Moscow, made a speech at a collective farm banquet given in honor of the visiting newsmen during a lull in the conference.

By this time the Russians had been (Cont'd on page 3)

OPC Background Tours

LEAVE NEW YORK MAY 12, 1966 (THURSDAY)
WITH PAN AM OR TWA

Choice of seven tours; 20 persons, members and families counted, completes any group, the more the merrier • Midwest, west coast and overseas members may join up with any New York group at pro-rated costs • Three payment plans: cash, credit card or time (10% down, 2 years) • Two tax write-offs: working time on government-arranged briefings in every country; interest charges on time payments • One inclusive ticket covers all air tourist travel, first class hotels including breakfast, airport limousines, first class train or motorcoach where applicable and some meals on certain occasions. Hotels are two to a room, but singles are available • Plenty of background and some free time for fun, too • No OPC registration fee: deposit required on application for tickets. All fares quoted are lower tour fares, effective after Feb. 10, 1966, subject to government approval.

APPLICATIONS CLOSE FEBRUARY 12, 1966

1 THE EUROPEAN AMBASSADOR
21 Days - London, Paris, Geneva, Venice, Florence, Rome, Madrid, Lisbon - \$761.30 (Private room add \$88)

2 THE HOLY LAND TOUR
21 Days - Cairu, Luxor, Edfu, (by 1st Class Steamer) Komobo, Aswan, Jerusalem, Damascus, Beirut, Nicosia - \$925 (Private rooms on request)

3 AROUND THE ORIENT
22 Days - Los Angeles, Manila, Singapore, Bangkok, Hong Kong, Osaka, Nara, Kyoto, Miyashita, Kamakura, Tokyo, Honolulu, San Francisco - \$1,564 (Private room add \$79)

4 THE LATIN BEAT
21 Days - Lima, Cuzco, Santiago, Buenos Aires, Montevideo, Sao Paulo, Rio, Brasilia - \$889.75 (Private room add \$82)

5 CENTRAL EUROPE/BEHIND THE IRON CURTAIN
22 Days - Rome, Dubrovnik, Belgrade, Sofia, Varna, Bucharest, Constanza, Mamaia, Budapest, Vienna, Prague - \$760.15 (Private room add \$39)

6 WESTWARD HO - AROUND THE WORLD
30 Days - San Francisco, Honolulu, Tokyo, Hong Kong, Singapore, Bangkok, New Delhi, Bombay, Rome, Berlin, Paris, London - \$1,965.25 (Private room add \$129)

7 EASTWARD HO - AROUND THE WORLD
31 Days - London, Paris, Berlin, Rome, Bombay, New Delhi, Bangkok, Singapore, Hong Kong, Tokyo, Honolulu, San Francisco - \$1,850.25 (Private room add \$129)

Memo To The President
OPC Tours
54 West 40th Street
New York, N.Y. 10018

I am interested in tour number_____. I understand there is no registration obligation to the OPC but a deposit is required when I order tickets.

I will pay cash_____credit card_____on time_____
(check one)

I am a member of the Club and wish to take my _____
(wife or children, specified)

I UNDERSTAND IT REQUIRES 20 MEMBERS BY THE DEADLINE TO MAKE A TOUR POSSIBLE AND EACH HAS AN INDIVIDUAL CONTRACT FOR THE TOUR CHOSEN AND THE OPC IS UNDER NO OBLIGATIONS WHATEVER TO ME OR MY FAMILY.

SINCE EACH TOUR MAY BE ASKED TO CHOOSE A TRAVELLING CHAIRMAN OF THE GROUP, I WILL _____

WOULD RATHER NOT_____SERVE (check one).

Please send detailed plan numbered to: _____

For future reference, I would like to go _____
and spend \$_____.

_____ print full name

_____ regular signature

_____ home or office address

TASHKENT

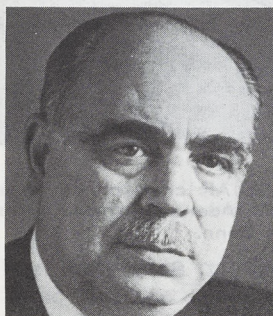
(Cont'd from page 1)

promoting the "Spirit of Tashkent" and Shaprio seized on this phrase. Western correspondents in Moscow, he said, would be "very happy" if this same "Spirit of Tashkent" were brought back to Moscow and applied to relations between Soviet officialdom and the foreign ministry press department on the one hand and western correspondents on the other.

But now that the Tashkent conference is history, things are back to normal in Moscow. One gets only a glimpse of Soviet officials at diplomatic parties and other official functions.

Not only were Soviet officials more accessible at Tashkent, but the communications were first rate. Normally the telephone service from hinterland of Russia to Moscow leaves something to be desired.

But when this correspondent received copy for transmission from



Shapiro and Aline Mosby, the other UPI reporter there, it sounded like they were in the next room.

The Russians also set up telex machines that connected correspondents — there were all told more than 200 — to London, Paris, New Delhi, Karachi and other major world cities.

When Shastri died telephone operators were immediately on duty enabling newsmen to flash their dispatches to the outside world as quickly as they would have from any other European capital.

But the instant the Tashkent proceedings and the Shastri aftermath were concluded and correspondents had all trekked back to Moscow and the sub-continent, Tashkent reverted to its Central Asian self.

One correspondent who stayed behind no longer found gift wrapped tooth brushes in his room. The dining room menu was curtailed and a telephone call to Moscow was so bad it became more practical to cable.

O, HAPPY HOUR

What this country needs is a good 50-cent drink, says the OPC, and you can get it at the Wednesday Happy Hour from 5:30 to 6:30 p.m. Bar brand drinks are served at this hour, and if you follow up with dinner in the Dining Room after, it costs \$3.95, including a glass of wine

NEW YORK SCENE

'Israel' Screening

Tues., Feb. 15 — Screening of "Israel" documentary on history of the Jews, from the time of Abraham to the building of present-day Israel, Israeli Consul General Michael Arnon is guest. 8 p.m.



Festive schoolchildren pictured in "Israel".

* * *

Fri., March 4 — Luncheon, with NYC Mayor John Lindsay, 12:30 p.m.

* * *

Tues., March 15 — Music Night, with Soprano Adrian Copeland, accompanied by Sam Morgenstern. 8:30 p.m.

* * *

Wed., March 16 — Irish night, Dinner 6:30 p.m., program 8:00 p.m.

* * *

Thurs., April 7 — Metropolitan Opera Reading. 4 to 6 p.m.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

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FIRST IN LATIN AMERICA
FIRST ON THE ATLANTIC

FIRST ON THE PACIFIC
FIRST 'ROUND THE WORLD



WORLD-WIDE TICKER

Edited by JERRY KRISKA

WASHINGTON...

from JESSIE STEARNS

The Standing Committee of Correspondents, assigned to the US Senate and US House of Representatives coverage, has elected Frank Eleazer, UPI, as chairman. Milton Berliner is Washington Daily News, secretary.

Paul A. Miltich, Booth Newspapers, and Lucian C. Warren, Buffalo Courier-Express, out-poll Maarten C. Bolle, Netherlands Het Vrije Vol; John H. Averill, Los Angeles Times; and **Sarah McClendon**, El Paso Times, in the annual election to the committee.

The Fifth member of the group is Benjamin Cole, Indianapolis Star, and Arizona Republic.

The Committee of Correspondents established rules governing use of the press galleries of the US Capitol.

* * *

The Overseas Writers, a club of American and foreign diplomatic correspondents, honored Secretary of State Dean Rusk on his fifth anniversary in office at a black-tie dinner.

* * *

Edgar A. Mowrer, Pulitzer Prize-winning correspondent and former director of the Office of War Information, will deliver a series of public lectures at American University beginning Feb. 2.

The topics Mowrer will discuss include "Theory of Power; Myths and Realities," "Applications of Power," "Analysis of the Current World Situation," and "Alternatives to the Present US Foreign Policy."

* * *

The practice of monitoring telephone calls to White House presidential aides has been halted.

Presidential Press Secretary Bill Moyers in announcing the end of the controversial practice said it was simply a survey in the interest of economy and security.

* * *

Many members of OPC were among the 900 men and women present at the Women's National Press Club annual Congressional dinner honoring members of Congress on Jan. 10. Senior Minority Leader Everett Dirksen substituted for Vice President Hubert Humphrey (who was in India) as guest speaker.

Among those present from New York City were **Sid Goldberg** and **Julia Edwards**, and Washington residents **Jim Free**, **Ruth Hatch**, **Sarah McClendon**, **Vera Glaser**, **Elsie Carper**, **Franc Shor**, **Ruth Nash**, **Richard Coe**, **Esther Van Wagoner Tufty**, and **Jessie Stearns**.

On US Air Force Lt. Col. Richard P. Taffe's retirement from the Depart-

ment of Defense Office of Media Accreditation and Tours, an "Aloha" party was given by Defense assistants and members of the press.

Men and women attending dressed in Hawaiian-casual attire.

The occasion was also a "hello" to Lt. Col. William W. James, US Air Force, who is taking over as chief of the branch so important to the press corps.

Taffe, who had returned a few hours before from Hawaii where he escorted a group of foreign journalists to the 50th state, brought back real leis.

A British journalist attended the gay affair as did Warren Rogers, Hearst Newspapers, Martha Holler, **Sarah McClendon**, **Jessie Stearns**, Deputy Assistant Secretary of Defense for Public Affairs Phil Goulding, and others.

MOSCOW.....from JAY AXELBANK

James M. Cannon, Newsweek's Chief of Correspondents, in Soviet Union for a two-week visit as part of a tour of European Newsweek bureaus...

At a reception in Cannon's honor given by Moscow correspondent Robert J. Korengold, approximately 200 guests including Soviet officials, journalists, Western correspondents and diplomats were present.

Theodore Shabad left Moscow after four and a half years. Bureau Chief **Peter Grose** held two farewell cocktail parties for Shabad... **James Robinson**, Berlin Bonn bureau chief of NBC, has returned to his Berlin post while Moscow bureau chief **Ken Bernstein** is back after being in the US for year-end show. **Aline Mosby** has left Moscow after three-month vacation relief stint during which she covered the Tashkent summit talks.

HONGKONG....from DAVE ROADS

Your correspondent, representing McGraw-Hill, was elected president of the Foreign Correspondents' Club of Hongkong. Also elected: **Charles Smith**, UPI, vice-president; J.K. Reid, Queen Mary Hospital (he's also secretary) and Tim Birch, Radio Hongkong, treasurer.

Correspondent committee members are **Robert McCabe**, Newsweek; **John Hughes**, Christian Science Monitor; Stan Karnow, Saturday Evening Post and London Observer; **Forrest Edwards**, AP; Yves Causse, AFP; Ian Stewart, NYT; Anthony Lawrence, BBC-London. Non-correspondent members elected were M.A.B. Stevenson, Hongkong Government Information Service; Terrence Cleaver, BOAC, and Wolfe Reade, USIS. Annual meeting voted J.K. (Jimmy) Reid a life-time honorary member.



BONN INTERVIEW: AP correspondent Carl Arlt interviews 90-year-old Konrad Adenauer, former West German Chancellor, in Bonn.

Outgoing president **Stan Rich** and wife, Doris, were given cocktail party by the club, in which a large majority attending were correspondents — for a change. It seemed as though they were all in time at the right time. Rich left Mutual Broadcasting and joined USIA — and is going to South Viet Nam.

Former Capa Award winner Larry Burrows, of Life, struck jackpot in awards again this past year. He was given US Camera Achievement Award, first since Korea for his pictures in Life on the story "Yankee Papa 13," tale of a mission in Viet Nam. He then went on to win first prize in British competition for color series on monkeys, and two second place awards in black-and-white on "Yankee Papa." He received honorable mention in Dutch competition for same series, and the British Journal of Photography Annual gave Larry rare praise by stating that he was the greatest of them all and a second Robert Capa. Among some 14 outstanding British photographers, including Lord Snowden, he was listed first.

Hongkong bamboo telegraph reports Paul Avery, military correspondent for San Francisco Chronicle, stopped off briefly enroute to Viet Nam; **Ernest A. Kehr**, NY Herald-Trib stamp editor, is on round-the-world trip; **Paul Humes** of Chicago Daily News, passed through enroute home for funeral of his mother who died in India; Frank McCulloch, Time-Life, went back to Saigon after his monthly trip to Hongkong to sign paychecks of his staff here; author George Patterson lectured to American



ambassador and writer Joe Bodenstein listen as Ambassador Chancellor, stresses a point during

Women's Club on his experience in Tibet with guerrillas.

BELGRADE.... from JOE PETERS

The 12th international ski contest of professional journalists will take place this year at Kranjska Groa in Yugoslavia from Feb. 13 to 29.

So far 150 skiing newsmen representing 15 countries have registered and more slaloming and schussing journalists from 9 countries are expected to show up.

Registered are the hopefuls representing the following countries (alphabetically, for this report comes to you from a non-skiing reporter and from a non-aligned country):

Argentina, Austria, Bulgaria, Chile, Czechoslovakia, France, Hungary, Japan, Luxembourg, Poland, West Germany, United Kingdom, USA, USSR, and Yugoslavia.

Expected are: Belgium, Canada, Greece, Holland, Italy, Norway, Rumania, Switzerland, and the United Arab Republic.

The annual meet is arranged by the International Journalists Ski Club in Paris which was founded in 1955. This will be the second time the contest is held in Yugoslavia (first time was in 1957).

Bernard Redmont, a faithful US participant in these events, will probably tell The Bulletin all about the contest while your correspondent will be slaving away in a warm room in Belgrade wishing all the contestants good luck and nothing worse than a broken cheap wrist watch.

(Cont'd on page 6)

MERRICK, JARVIS TELL ABOUT 'DOLLY'S' EYE-OPENING TOUR

David Merrick related to an OPC luncheon audience last week how his Far East tour of "Hello Dolly" was an eyeopener for him — on the subjects of cultural exchange, the war in Viet Nam, and the mores of diplomacy.

The famed Broadway producer appeared at the Club with Lucy Jarvis, NBC producer whose unit toured with the troupe to film a documentary, "Mary Martin — Hello Dolly 'Round the World'". He admitted frankly that he was at the OPC to plug the TV show, which backgrounds the "Hello, Dolly" tour with star Mary Martin in Japan and Viet Nam.

Merrick said that Ambassador Henry Cabot Lodge and Gen. William Westmoreland had objected to the idea of bringing the troupe to Viet Nam because of the security headaches it would create. He then took his idea directly to the White House, where the President received it enthusiastically and overrode the objections. In retrospect, Merrick admitted that the concentration of soldiers at the performances (some 5,000 saw the show being filmed for the OPC segments) was "worrisome".

"But the morale reverberated all through the area," he said.

The producer complained that cultural exchanges seldom result in any more publicity than a perfunctory "two or three line AP report", which he didn't think was enough. In this case, he took along a public relations staff of his own to perform the information functions.

"Dolly" actually didn't need the publicity, Merrick said, but the cultural exchange program did. "That's why I went for the documentary."

Some members of the troupe were reluctant to go at first because of "in-

tellectual reasons", Merrick said. "But once having been there completely convinced them of the justifications for our being there. You get caught up with it . . . in an area like that . . . seeing what was going on."

On his trip, Merrick found that embassy operations are usually lacking in money. "I gather that only rich men are appointed to ambassadorial posts." He said that NBC paid for a cast reception in Tokyo, and that he picked up the tab for tickets given to American press representatives there.

Merrick thinks show business is a natural for diplomacy. He referred to his objections to actors as politicians (he has criticized Republicans George Murphy and Ronald Reagan for going into politics).

"But at the ambassadorial level they are superb — if they are apolitical."

Merrick was struck by the evidence that theater, like music, is a universal language. Wherever they went, stagehands and other professionals exhibited the same friendly exchange and interest in the theater.

While on the subject of Viet Nam, Merrick commented on the press:

"I don't know how well the press is covering the war . . . not completely."

"Neighborhood newspapers were all over the place over there."

Mrs. Jarvis said that the State Department was pleased with the documentary.

"This is a graphic picture of where the money (for the cultural exchange program) went."

It was a new problem, to bring about what she called a happy marriage be-

(Cont'd on page 6)



MERRICK AND JARVIS: They followed 'Dolly' to the Far East.



THE OVERSEAS PRESS BULLETIN

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Lawrence F. Mihlon

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The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified advertising: 50¢ per 40-character line. Must be received in written form by noon Mondays (no phone orders). Display rates on request. Subscription: \$20 per year.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

For advertising information contact Murray Martin at (212) LE 5-8493, or the advertising representative, J.D. Barnes Org., Inc., 155 West 46th St., NYC, CI 6-4918.

WORLD-WIDE TICKER

(Cont'd from page 5)

LONDON from BOB TUCKMAN

Ronald Kirkbride is working on new book called "Yuki," story about a Japanese girl in London. Kirkbride's most recent book, "The Secret Journey," is being made into a movie. It's a Middle East tale reminiscent of Kim Philby case . . . Some London-based correspondents plan to go to Moscow to cover British Prime Minister Wilson's visit in mid-February if visas come through. Among those planning the trip are Joe Fromm, US News & World Report; **Fernand Auberjonois**, Toledo Blade; Art Vesey, Chicago Trib; Elie Abel, NBC, and William Stringer, Christian Science Monitor.

PARIS . . . from BERNARD REDMONT

Walter "Dan" Smith, McGraw-Hill World News staffer, is moving to London to become managing editor of the firm's International Management magazine.

Alain de Lyrot, European bureau chief, Copley News Service, has resigned to take over editorial direction of Selection du Readers Digest in Paris . . . Tom Nuzum resigned his Chicago Tribune Paris job to switch over to Copley here.

Travellers: Bernard Valery, NY Daily News, accompanied Brigitte Bardot on her American tour . . . Bernard Frizell did year-end shows in US and then a lecture swing . . . Tony Pell, CBS, also in US for a few weeks . . . Bernard Kalb, CBS Bureau chief, had brief family vacation in Majorca . . . **Ed Behr**, Newsweek, on assignment in India . . . Arthur Veysey, Chicago Tribune, London, in Paris briefly . . . Henry Kamm, NY Times, is eastern Europe, while David Halberstam filled in for a while in Paris . . . Peter Braestrup, NY Times, off to Southeast Asia.

Among newsmen who covered the end of the crisis of the European Common Market in Luxembourg were: John Rolfson, ABC; **Carl Hartman**, AP-Frankfurt; "Jock" Anderson, UPI-Brussels; Tom Nuzum, Copley News Service; Bob Smith, Time-Life; Alan Tillier, Newsweek; Bernard Nossiter, Washington Post; Ed Cowan, NY Times-Brussels; Harvey Meyerson, Chicago Daily News; and **Bern Redmont**, Westinghouse Broadcasting. Bernard Frizell, NBC, covered first Luxembourg session.

MANILA . . . from CARLOS A. ANGELES

P. Ken Macker, publisher of Philippines Herald, returned from San Francisco, where he and his family spent Christmas. Macker is fully recuperated from ear surgery in California hospital. . . . **Seth King**, Kuala Lumpur-based NY Times correspondent, brought over his wife, Mary, and two children for three-week vacation in Baguio, Philippines' summer capital.

Jetting in from Guam were **Peter Kalischer**, Tokyo-based NBC correspondent, and Keyes Beech, Chicago Daily News, who were on B-52 bomber run from Saigon warfront . . . James Tull replaced **John Esterline**, USIA director for the Philippines, who was reassigned to Washington last summer.

Letters

GONE BUT NOT FORGOTTEN

While I don't feel like a "forgotten" member, I go along with *Jessie Stearns* (her *Bulletin* letter 1-15-66) in hoping that room service can be restored.

Lester Fox,
Upper Darby, Pa.

PRO-ROOM

I agree with the letter of *Jessie Stearns* in the January 15 *Bulletin*. I think that for the overseas members of the Overseas Press Club, one of the principal advantages of the club was the living accommodation it used to provide in New York.

W. G. Landrey,
Beirut, Lebanon

DINING DISCOVERY

Living in Brooklyn Heights and working in the Wall Street area, I don't often get up to the Midlands around 40th Street. Several years ago, however, I dropped in for dinner before the theatre. The food is excellent at a fraction of the price charged in most other places we were wont to have uptown dinner, the service superlative and the quiet and calm relaxing. While we greatly enjoy the atmosphere, I could wish that more of my fellow members would take advantage of this especially fine place

to dine for an evening. To see the dining room better patronized and more prosperous would compensate many times over for any possible loss of relaxing quiet. Members are missing a bet.

Eliot H. Sharp

SUGGESTIONS ASKED FOR 'WELCOME' KITS

Members are invited to submit suggestions for items to be included in the OPC's "Welcome Home Packets" prepared for returning correspondents.

Laurence Schmeidler, recently-appointed chairman of the new Welcome Packet Committee, has asked that such suggestions be relayed to him in care of the Schering Corp. in Bloomfield, N.J.

Last year's packets included cosmetics and grooming products, liquor, information booklets and flyers, pads, pencils, maps and similar items.

CORRECTION

In the *Harry Murkland* obituary carried in last week's *Bulletin*, the wrong name was listed for his widow, Lois.

Mrs. Murkland is the former Lois Anderson, not *Lois R. Pearson*, as stated in the earlier story. Miss Pearson is an associate editor at *Newsweek*.

NEXT WEEK: COLLEGE EDS

Next week's *Bulletin* will include the special story and picture section on the College Editors Conference which took place Feb. 4-7.

Placement

New York City:

A-503 Wanted top-flight financial PR man with strong financial editorial background and corp. experience, industry-oriented, for major company. Knowledge of security analysts and other financial community needs, excellent contacts financial eds required. Salary up to 18M.

A-502 Wanted PR account executive to join well established agency, with emphasis on steel and construction engineering. Solid editorial and corp. or PR agency experience required. Starting salary about 12M.

A-501 Wanted general PR aide with experience in business and feature newswriting for major dailies and/or business journals, plus some PR experience. Emphasis on newswriting, handling special events; some travel. Knowledge auto and auto supply field helpful. Salary up to \$12,500, depending on experience and ability.

A-500 Wanted associate editor for weekly news magazine. Interest in political, social and economic aspects of medicine helpful. Duties include reporting, writing and editing. Good benefits. Salary to 10M, depending on experience and qualifications.

A-497-Wanted PR writer capable of developing articles and brochures for medical foundation, and program and execute public education campaign. Experience in research/writing in health or medical science area required. Salary 15M/18M, depending on experience.

A-496-Wanted experienced newsman for PR Dept. of major industrial corporation with headquarters in Manhattan. Age to 38. Business/financial news background and some industry experience desirable. Salary to 14M.

A-495-Wanted PR assistant for large non-profit organization in NYC. Full responsibility for established monthly publication, other related duties. Medical and/or hospital experience req'd. Salary about 10M.

California:

A-499 Wanted highly experienced producer, TV documentaries, with complete knowledge production; highly creative, able to deal with and direct camera/sound crew, film editing, writing. Considerable travel in line of work. Only thoroughly experienced applicants eligible. Salary excellent.

North Carolina:

A-498 Wanted PR assistant to handle internal publications, including work on annual report, executive bulletins, and to act as aide to PR director. 3-5 years' newspaper/business magazine experience and/or PR background required. Salary commensurate with experience and qualifications.

Mid-Atlantic:

A-494-Wanted experienced newspaper editor to handle women's dept. desk at night. Must be grade-A in all skills. Please submit resume.

Michigan:

A-493-Wanted general assistant to PR Director Int'l Dept. major pharmaceutical firm,

to research and write articles, bios, releases for foreign media. Also materials for employee-orientation programs. Able to handle foreign visitors, attend industry-wide committee meetings, supervise photo library. Some overseas assignments possible. Knowledge of industry and Spanish/French helpful but not mandatory; must be willing to relocate in Michigan. Salary open. Please submit resume stating qualifications.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

'DOLLY'

(Cont'd from page 5)

tween the Broadway theater and a television documentary. There were many difficulties, but "the only thing that matters is that it was accomplished."

One such difficulty was when Miss Martin and the troupe were landing at Tokyo, where she would be met by NBC correspondent *John Rich*. Rich was supposed to step forward into camera range, but couldn't, because of a security guard was hanging onto him (who hadn't been informed about the arrangement). Mrs. Jarvis rescued Rich by giving the security man a clip on the back of the neck.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Russ Benedict** back from a month in Arizona and New Mexico, where he inspected poverty programs for migrant farm workers . . . Following his appearance at the College Editors' Conference, **Arnold Beichman** took off for Toronto to begin a lecture tour for the Canadian Institute of International Affairs. His subject: South Africa. He made a similar tour last winter, talking on Viet Nam . . . **Paul Underwood** is back at his desk at the Cincinnati Inquirer after a trip to Venezuela . . . **Norman Lobsenz** is back from writing assignments in London and Paris and is teaching "Magazine Article Writing" as an undergraduate credit course at City College of NY . . . **Paul E. Deutschman** is back in New York after six months' stay in Pakistan, India and the Philippines, during which he was researching a book he's contracted to write for Simon & Schuster; doing magazine assignments for Reader's Digest, The Lamp, Think, and Holiday; and a special assignment for the Rockefeller Foundation in India. For three weeks, during his Pakistan stay, he also served as a special correspondent for Newsweek, covering the Pakistan side of the Kashmir war. Early in March he's taking off for three months in Latin America and South Africa for additional research on his book, plus a series of Reader's Digest assignments, both dealing with economic development in the less-developed countries.

NEW POSTS: **Leslie F. Warren**, chief of the McGraw-Hill world news bureau in Rio de Janeiro for the last five years, has been appointed assistant foreign editor of Business Week. Headquartered in New York, Warren and his wife will live in the Riverdale section . . . **Martin Post** has left Robert D. Eckhouse & Associates to pursue independent public relations and publishing interests, among which is his Environmental Quarterly, which recently observed its tenth anniversary . . . **Leonard Saffir** and **Diener & Dorskind**, an advertising agency, have joined forces in a new p.r. firm to be known as Leonard Saffir & Company, Inc., with offices in the Paramount Building, 1501 Broadway, NY. Saffir is prexy of the new company.

ARTICLES: Lead story in recent This Week Magazine about an ex-nun whose broadcasts are destroying Castro's network of informers was by **Joe Newman** of the Herald Trib . . . **Don Snyder**, Mutual Broadcasting System's

East European bureau chief, represented in the Jan. 8 Editor and Publisher on coverage of East Europe . . . **Ed Hymoff** in the March issue of Pageant with a piece about unknown flying objects and in Coronet with "Can a Permanent U.S. Army Keep the Peace?" Latter is based on his latest book "Stig von Bayer; International Troubleshooter for Peace," published by James H. Heineman . . . **Arky Gonzalez** and **Gloria** by-lined in the February issue of Signature (new name for the Diner's Club Magazine) with a test-and-picture piece on the Yucatan Peninsula. . . In March Coronet: **Ralph Lee Smith** with "The Bunk About Health Foods" and **Dixie Dean Trainer** with "Making the News More Attractive."

BOOKS: **Cornelius Ryan's** "The Last Battle," which is being published simultaneously in 13 countries, with a first printing in the US of 100,000 copies, will be condensed in three issues of The Reader's Digest and already has been acquired for a movie by MGM and George Englund Enterprises. It had previously been chosen as the Book-of-the-Month for April. Ryan's "The Longest Day" published in 1959, has sold 5 million copies . . . **Edward L. Bernays'** "Biography of An Idea" to be published in German by Econ Verlag of Dusseldorf.

RADIO & TV: Prexy **Merrill Mueller** will analyze the top news story of the day on NBC Radio's "Emphasis." . . .

OPC guests on WOR's Barry Farber show last week were **Victor Riesel** and **Dan Kurzman** . . . **William Freeman**, of the NY Times, made off with some TV loot when he impersonated a priest on "To Tell the Truth" on Feb. 4. A few days later he addressed the National Secretaries Association (International) at a Park Sheraton Hotel dinner.

HONORS: Former prexy **John Charles Daly** featured in the March issue of Coronet under the title "A Line on the Man From 'What's My Line?'" . . . **George Field**, executive director, and **Leo Cherne**, chairman of the executive committee, are playing a prominent part in the Feb. 23 Freedom House dinner at which President Johnson will receive the Freedom Award. Field is responsible for planning the affair, to be held at the Waldorf Astoria, and Cherne has created a bronze portrait of the President, which will be presented to Mr. Johnson as a symbol of the award.

WORKSHOP: Several OPCers are re-presented in a new social studies program for high school students, "World Affairs Workshop," to be published as a joint enterprise by the NY Times and Encyclopedia Britannica: **Harrison Salisbury**, **Lester Markel**, **Tad Szulc**, **Tillman Durdin**.

MARRIED: **Ed de Fontaine**, Westinghouse Broadcasting representative in Berlin, to **Karin Neubert** on Feb. 7 at the Berlin city hall.

VIET AIRLINE (Continued from page 1)

of the First Air Cavalry's Operation Masher gathered at 6 a.m. for check-in — everything in Saigon seems to start at 6 a.m.

Among those on hand were John Apple of *The New York Times*, Van Sauter of *The Detroit Free Press*, Jack Perkins of NBC, Pete Hamill of *The New York Post*, and your correspondent, plus a group of the "show biz" (TV) technicians.

So the usual three hours late we blasted off toward An Khe. The pilot had to stop at Nha Trang first, and possibly it was just as well — it seems they hadn't got around to filling up the plane with gas before we left Saigon.

Another hour got us over, but not down, to An Khe. The weather was lousy, and nobody was reassured by the fact that a C-123 had plowed into a nearby mountain a few days before killing all 46 on board.

Down we came through the soup with the plane standing on first one wing and then the other, which moved Hamill to observe maybe MACV was trying to wipe out the press corps because of recent differences.

At last the plane came to a grinding halt on the mat runway and the shaken correspondents moved on to worry with the lesser dangers of battle.

Back in Saigon the following day FEAR came through again, with the plane staging an emergency landing because one of the landing gear was dangling and wouldn't retract. Three crash trucks escorted it back to the pad.

Since then, things have been a little better. On some days the takeoff has been as little as a half-hour late, but an enterprising insurance salesman could still do a striving business on trip policies if he'd show up at the airport each morning.